



Waterfront Strategies
1010 Wisconsin Ave
Suite 800
Washington, DC 20007-3603

Contract #	855409
Schedule Dates	09/20/12-09/23/12
Advertiser	Senate Majority PAC (38811)
Agency/T-Code	Waterfront Strategies (8116)/154583751
Product	Political - US Senate (1176)
Brand	SENATE (92552)
Salesperson	Blair, Cheryl (2205)
Sales Office	TeleRep - Philadelphia
Buyer Name	WOOD, SPENCER
Phone/Fax	(202) 550-6060 /
CPE	94/100/1814
Account Types	National/Political PAC - Agency
Billing Type	Standard
Comments	SENATE MAJORITY 9/20 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered	09/19/12
Last Modified	09/19/12
Entered By	Penne Marsh
CO-OP	No
Headline #	06325753
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$161.25
Net Total	\$913.75
Sales Tax	

Norfolk (WVEC) (WVEC)		
<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Sep. 2012	4	\$1,075.00
Grand Total:	4	\$1,075.00

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WVEC Norfolk	Date: 9/19
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I, Mike Furman
do hereby request station time concerning the following issue:

Majority PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As	ordered			

Total Charges: \$ 913.75 Net

This broadcast time will be used by: Majority PAC

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes ☐ No

855409

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Mary P. R.
700 137th Street, NE

Washington, DC 20005
202-335-6163

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation;
 ☐ a committee;
 ☐ an association;
 ☒ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

Rebecca L. ...

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

4/4/12 *[Signature]* *202-335-5700*
 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
[Signature] *Penne Marsh* *NSC*
 Signature Printed Name Title